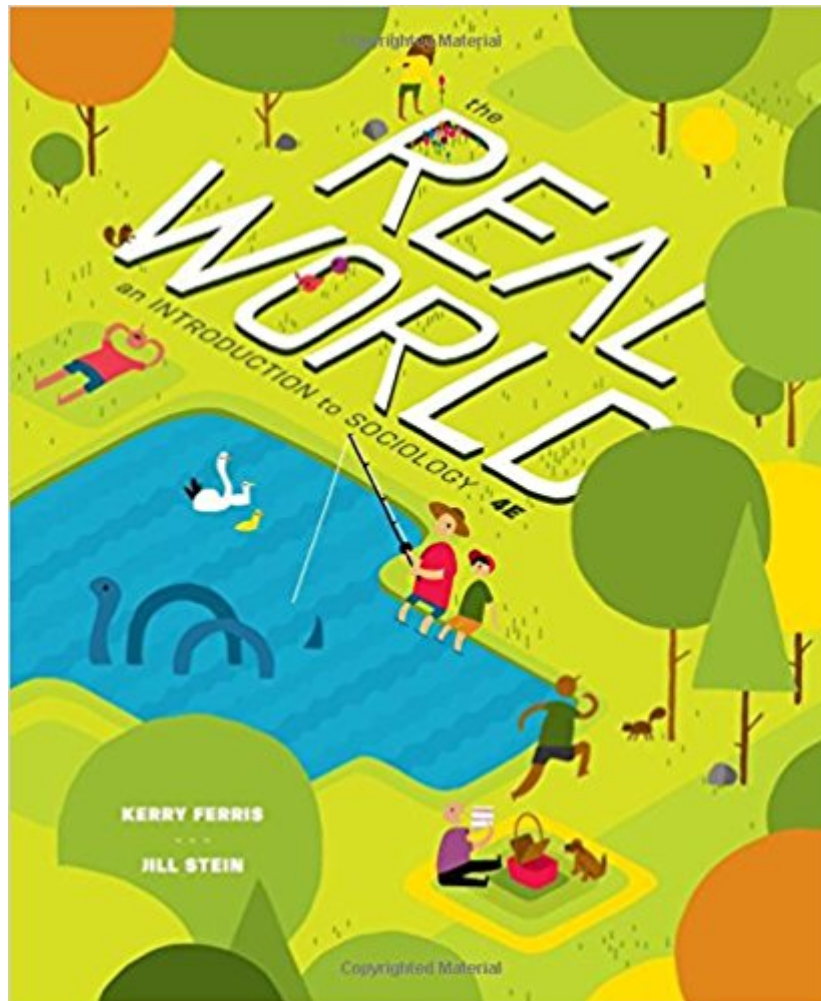




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The Real World (Fourth Edition)



Synopsis

The most relevant textbook for today's students. The Real World succeeds in classrooms because it focuses on the perspective that students care about most—their own. In every chapter, the authors use activities, examples from everyday life, and popular culture to draw students into thinking sociologically and to show the relevance of sociology to our relationships, our jobs, and our future goals.

Book Information

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Best Sellers Rank: #7,173 in Books (See Top 100 in Books) #73 in Books > Textbooks > Social Sciences > Sociology #234 in Books > Politics & Social Sciences > Sociology

Customer Reviews

Kerry Ferris is Associate Professor of Sociology at Northern Illinois University. She uses ethnographic methods to study fame as a system of social power. Currently, she is researching the lives of professional celebrity impersonators and also analyzing the emotions communicated by celebrities in red-carpet interviews. Jill Stein is Professor and Chair of the Department of Sociology and Anthropology at Santa Barbara City College. In addition to teaching Introduction to Sociology every semester, she has studied narrative processes in 12-step programs, the role of popular culture in higher learning, and group culture among professional rock musicians.

none

Yep, it's the textbook for my college class. The used copy I got had a few markings/underlines, and tabs on each chapter intro, which was cool. Good condition. Good, interesting content. Don't know that I'd go out of my way to read it if I hadn't invested time into credit hours toward a degree, but sociology certainly is some cool stuff.

I bought it for my college class and I am happy to study it. I learn a lot. What a great book!

Did the job, no marks, highlights, dents or deformities on or in the text book ! ! ! ! !

I had to order this book for an intro class for sociology and it was great. Material, and the overall layout of the textbook was nice. A lot of colors and interesting text

I got a high A in this Intro to Sociology class at university, however, I did not read the textbook much. I LOVE the mini story inside about the Metal rock band from the Middle East.

My professor is pretty awesome and makes this book and class very interesting. There is pictures, detailed information and its easy to read.

Book is great for my class. I always prefer to have the actual book instead of a ebook. I'm more hands on kinda person.

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